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PR & Marketing

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Xgen ONE announces Kickstarter Fund
At last a music startup that is all about MUSIC

London | Dallas : Xgen ONE today launched its first crowdfunding opening for true music lovers to get involved in one of the most exciting and highly anticipated music platform coming in 2021.

As the company tagline proudly promotes, "*designed by and **FOR** the generation that LOVED collecting music*" announced a limited 60 day opening to help the company continue to fund its development.

Being in various stages of development for over 10 years, the company completed its internal "remastering" by combining a number of its complementary features, functions and products into a single amazing experience and developed it's new brand, company and vision.

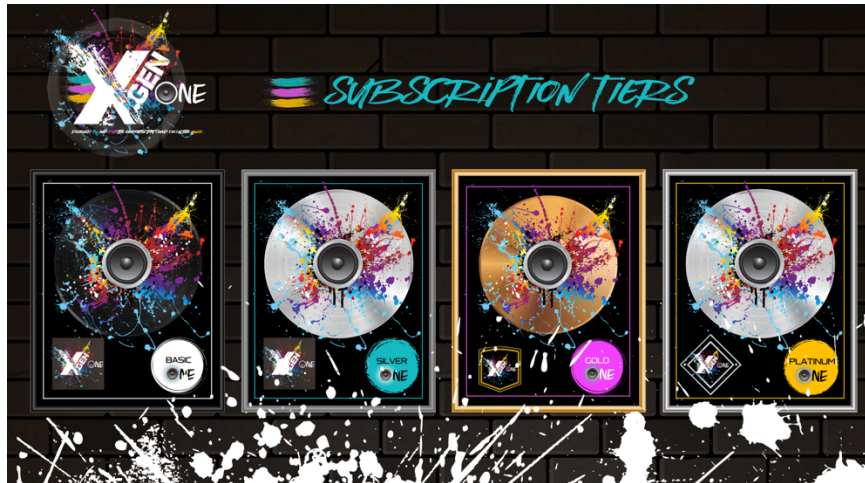
Xgen ONE, simply put, is the most immersive multi-platform music management library subscription service ever designed. Bolstered by a BlockChain backend infrastructure that will unlock new digital features never before seen in any application.

"Gen X'ers, and to a certain degree the Baby Boomer, generations have been passionate music aficionados and collectors as can be seen by the music industry's peak at the end of the 90's. says Dee, CXO & Founder at Xgen ONE. "When other companies started discontinuing or restricting users' access to their own uploaded media libraries, we knew that the time had come for a company that didn't see music as a loss leader to sell more phones or hardware, but 100% about the music"

3 Key takeaways.

1. Global Music Library Platform delivering high end U-HD format
2. SleeveNotes™ immersive deep dive artwork feature
3. BlockChain management for *Record Collector* features

Xgen ONE plans to launch November 2021, with early Summer '21 access for select crowdfunding pledges and will carry 3 additional subscription tiers (Silver, Gold & Platinum 'disc' levels).



For more information on Xgen ONE visit:

<http://xgen.one>

For more information on Xgen ONE Kickstarter visit:

<https://www.kickstarter.com/projects/xgen/xgenone>

About Xgen ONE:

Based in London & Dallas , and with over 10 music/media platforms & players under their experience belt, they have been at the forefront of digital music. Everything from leading music label negotiations (and their pleads for the labels NOT to sign on to the Apple individual track model), digital rights management strategies, protected media formats, digital music bit rate quality and mastering, product / device partnerships and more for companies like Virgin, Tower, HMV, Tesco, Microsoft, Songbird, Philips, BMG... and more

Combined with their next generation engineering and software background, they have brought to the forefront how a blockchain infrastructure can be used effectively to protect the users, music and the artists by ensuring that the music is protected and reported on to share a balanced and accurate view of the performance indicators and metrics.

Xgen ONE truly is a company whose background and future is all about the MUSIC.

